Year 1 Forecast | 7.26.05

Service Level	Mo. Avail.	Annual Sell $	Month 1		Month 2		Month 3		Month 4		Month 5		Month 6		Month 7		Month 8		Month 9		Month 10		Month 11		Month 12		Annual Totals	
			Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $	Sign-Ons	Sales $
Basic																												
Bundled Services		$0																			10,000	$0	12,000	$0	15,000	$0	37,000	$0
1 MapQuery	1																						Part of Basic Bundle					
2 Map Viewing	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
3 Real Time Viewing	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
4 Advertising	5	$500	0	$0	0	$0	0	$0	0	$0	3	$0	6	$3,000	8	$0	10	$0	12	$6,000	14	$7,000	16	$8,000	18	$9,000	87	$33,000
Expert																												
Bundled Services		$18	1,250	$0	1,500	$0	2,000	$0	2,250	$0	2,500	$0	3,250	$0	4,000	$0	5,500	$0	7,000	$0	8,500	$0	10,000	$0	12,250	$0	60,000	$0
1 Map Query	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
2 Map Viewing	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
3 Map Create / Annotate	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
4 Account Mgm't / Billing	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
5 Real Time Viewing	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
6 Bookmark	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
7 Snapshot	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
8 Data Admin Interface	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
9 Collaboration Forum	8				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
Optional Services																												
1 Extra Traffic	1	$1	98	$0	110	$0	136	$0	159	$0	185	$0	221	$0	270	$0	344	$0	443	$0	590	$0	885	$0	1,475	$0	4,918	$0
2 Extra Storage	1	$1	197	$0	221	$0	270	$0	320	$0	369	$0	443	$0	541	$0	689	$0	885	$0	1,180	$0	1,770	$0	2,951	$0	9,836	$0
3 GPS Connection	8	$5	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	197	$0	221	$0	270	$0	320	$0	369	$0	1,377	$0
4 Map Commerce	8	$20	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	2	$0	8	$0	12	$0	20	$0	41	$0
5 3rd Party Data Access	8	$20	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	49	$0	98	$0	148	$0	187	$0	236	$0	718	$0
6 PDA Deployment	14	$60	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
Professional																												
Bundled Services		$500	18	$0	24	$0	34	$0	42	$0	50	$0	60	$0	72	$0	84	$0	98	$0	120	$0	160	$0	238	$0	1,000	$0
1 Map Query	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
2 Map Viewing	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
3 Map Create / Annotate	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
4 Account Mgm't / Billing	1				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
5 Real Time Viewing	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
6 GIS Connection	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
7 Bookmark	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
8 Snapshot	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
9 Data Admin Interface	5				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
10 Collaboration Forum	8				Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle						Part of Basic Bundle					
Optional Services																												
1 Extra Traffic	1	$1	2	$0	2	$0	2	$0	3	$0	3	$0	4	$0	4	$0	6	$0	7	$0	10	$0	15	$0	25	$0	82	$0
2 Extra Storage	1	$1	3	$0	4	$0	4	$0	5	$0	6	$0	7	$0	9	$0	11	$0	15	$0	20	$0	29	$0	49	$0	164	$0
3 Dedicated Server	5	$4,000	0	$0	0	$0	0	$0	0	$0	2	$0	4	$0	6	$0	9	$0	13	$0	18	$0	22	$0	29	$0	103	$0
4 GPS Connection	8	$5	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	3	$0	4	$0	4	$0	5	$0	6	$0	23	$0
5 Map Commerce	8	$20	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	1	$20	1	$20	2	$40	2	$40	3	$60	10	$180
6 3rd Party Data Access	8	$20	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	1	$0	2	$0	2	$0	3	$0	4	$0	13	$0
7 Real Time Hosting	8	$500	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	1	$0	2	$0	3	$0	5	$0	7	$0	19	$0
8 Pay / Use Hosting	8	$2,000	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	1	$0	2	$0	4	$0	6	$0	14	$0
9 GIS Integration	14	$1,000	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
10 Premium Interface	14	$500	0	$1	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
11 Useage Tracking	14	$1,000	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
12 Web Site Integration	14	$2,000	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
13 PDA Deployment	14	$60	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0	0	$0
Gross Sales			1,568	$1	1,861	$0	2,448	$0	2,780	$0	3,120	$0	3,997	$0	4,911	$0	6,905	$20	8,804	$20	20,891	$40	25,436	$40	32,685	$60		$33,180
Dev. Cost Absorption				$1,312		$1,312		$1,312		$1,312		$3,770		$3,770		$2,459		$10,366		$10,366		$10,366		$7,907		$7,907		$62,159
Sub Total				-$1,311		-$1,312		-$1,312		-$1,312		-$3,770		-$3,770		-$2,459		-$10,346		-$10,346		-$10,326		-$7,867		-$7,847		-$61,978
Operating Expense				$0		$0		$0		$0		$0		$0		$0		$8		$8		$15		$15		$23		$70
Sub Total				-$1,311		-$1,312		-$1,312		-$1,312		-$3,770		-$3,770		-$2,459		-$10,354		-$10,354		-$10,341		-$7,882		-$7,870		-$62,048
Payroll Expense				$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$142,500		$1,710,000
Sub Total				-$143,811		-$143,812		-$143,812		-$143,812		-$146,270		-$146,270		-$144,959		-$152,854		-$152,854		-$152,841		-$150,382		-$150,370		-$1,772,048
Income Taxes (55%)				$1		$0		$0		$0		$0		$0		$0		$11		$11		$22		$22		$33		$100
Net Income				-$143,812		-$143,812		-$143,812		-$143,812		-$146,270		-$146,270		-$144,959		-$152,865		-$152,865		-$152,863		-$150,404		-$150,403		-$1,772,147